UNITED HATZALAH

2021

YEAR IN REVIEW

israelrescue.org
A CHALLENGING YEAR

LETTER FROM ELI BEER + MARK GERSON

MT. MERON TRAGEDY / SHLOSHIM EVENT

MASS CASUALTY TRAINING

SURFSIDE BUILDING COLLAPSE

EMERGENCY CAMPAIGN

COVID-19 + VACCINE TRANSPORT

OUR SUCCESSES

FUNDRAISING CAMPAIGNS

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MIAMI GALA

BUILDING THE FUTURE

OUR HEADQUARTERS

GIVING SOCIETY

SAVING LIVES TOGETHER

2021 BUDGET

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Dear Friend,

We are finalizing the 2021 Year in Review of our lifesaving operations in Israel at a moment when the whole world’s attention, including United Hatzalah’s, has turned to Ukraine. While the following pages will highlight our challenges, our successes, and our impact from this past year, we are starting out with the story of how our volunteers have responded to the humanitarian crisis created by the war in Ukraine.

United Hatzalah volunteers have always responded to international disasters overseas, from Haiti, to Nepal, to Surfside, Miami in 2021, but never has the scale of our operations overseas been as large or as impactful as with our humanitarian mission in and around Ukraine. Our volunteers have been on the ground from the very start of the war, providing medical care, humanitarian assistance, ambulance and airlift evacuations, dozens of refugee rescue flights to Israel, and over 100 tonnes of medicine and medical equipment and food to the people of Ukraine.

2021 was a year of planning, and disruptions to that planning. While the focus was on turning the page on COVID-19, United Hatzalah volunteers were quickly called on to respond to a massive civilian mass casualty event in Meron, thousands of rockets being fired from Gaza into Israel, the disaster in Surfside, Miami, and the resurgence of COVID-19 across Israel. Our volunteers never stopped working to respond to all these emergencies with commitment and dedication, serving the people of Israel and beyond.

Our plan for 2022 involves focusing on training more volunteer medics, increasing the total number of female medics, purchasing more vehicles, and beginning the second major phase of the renovation of our National Lifesaving Headquarters in Jerusalem, adding additional floors to the building to create an international training center. We will be focusing on the programs that support and sustain the growth of our lifesaving work: Year of the Volunteer, the Women's Initiative, our Giving Societies, and our soon to be launched Legacy Giving program.

Thank you for another year of supporting the amazing volunteer medics of United Hatzalah and partnering with us to save more lives in Israel and around the world.

Sincerely,

Eli Beer
President and Founder

Mark Gerson
Chairman
United Hatzalah volunteers played a pivotal role in the events that transpired on Friday morning in Meron. During the mass casualty incident that resulted in the death of 45 people, many of the volunteers witnessed the most traumatic scenes that they have ever come across.

Many cried and comforted one another. The instant change from joy to tragedy in an instant was a shock to everyone there, as it was to the entire nation.

As this incident was severely traumatic for many responders, United Hatzalah has been addressing the issue internally. One of the responsibilities of our Psychotrauma and Crisis Response Unit is to provide psychological and emotional stabilization to all of our volunteers who were present at a traumatic medical emergency. The PCRU, which is made up of qualified therapists, psychologists, and psychiatrists, assists with maintaining the psychological well-being of our volunteers.

Thursday May 27th, 2021, United Hatzalah held a commemorative ceremony for the fallen in the Meron tragedy during Lag Ba’Omer. 300 volunteer first responders and family members of the fallen attended the event.

As part of the event, 45 medical kits and defibrillators were donated by the public in Israel and abroad in honor of those who were killed, as well as an ambulance and an emergency e-bike. They will be used by EMTs and paramedics who were present at the incident on Lag Ba’Omer.

"My heart broke when I heard about what took place. You, the United Hatzalah volunteers, showed bravery and strength - the kind of which we have never seen before as you did everything you could to save lives."

– Eli Beer
United Hatzalah Held Mass Casualty Training Days After Meron Tragedy

On Tuesday night, just five days after the Meron tragedy, United Hatzalah held a mass-casualty-incident (MCI) training drill in the northern city of Kiryat Shmona. The drill simulated a motor vehicle accident involving two minibusses that left 30 people of various ages “injured.” Participating in the drill together with United Hatzalah was the IDF, the Upper Galilee and Mt. Hermon Search and Rescue Units, The Psychotrauma team run by Dr. Moshe Farchi of Tel-Chai College, the Fire Department, and the police department.

The drill simulated more than 30 casualties all of whom had sustained various injuries. The use of make-up and special effects were employed in creating a realistic scenario in which emergency medical service personnel from all of the different organizations involved could identify and treat the injured.

I have no doubt that the emphasis which United Hatzalah places upon constantly training our volunteers, especially Mass Casualty Trainings training, resulted in lives being saved in Meron.

Eli Beer
President and Founder of United Hatzalah

5 Hours
of MCT for United Hatzalah volunteers

140 Volunteers
participated in the MCT

United Hatzalah volunteers and IDF personnel participating in the drill
United Hatzalah Delegation to Surfside

Saturday night June 26, 2021, just two days after the partial collapse of the Champlain Towers South in Surfside, Florida, United Hatzalah dispatched volunteers in order to assist the forces and people on the ground cope with the ongoing rescue operations that had been taking place since Thursday morning.

“It is our job to show these people that they are not alone and that they can help in the search efforts. They would not go through this tragedy alone.”

- Raphael Poch

“The tragedy in Surfside was a shock to our entire community. The United Hatzalah psychotrauma team, with kindness and expertise, brought comfort to grieving families, first responders, and volunteers. They were an inspiration to us all, and it was a privilege for us to be able to support their efforts.”

- Adele and Joel Sandberg, FL

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- Adele and Joel Sandberg, FL

“People kept coming up to us and saying how happy they were that we arrived.”

- Batya Jaffe

UH Animal Assisted Therapist

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UH Animal Assisted Therapist

The Beauty Of Humanity Brought Out By a Therapy Dog

On the second day of United Hatzalah’s mission in the area, something unique began to happen. Lucy and her handler Batya became local celebrities to the point that people began feeling excited to meet her and pet her or give her a scratch behind her ears.

Lucy is trained to sense when someone is in distress and she walks up to them and often sits in front of them, or rubs against them encouraging them to pet her.
The woman was in critical condition after her home suffered a direct hit. Together with other EMS personnel, I treated her for her injuries and she was then taken to the hospital. United Hatzalah’s Psychotrauma and Crisis Response Unit is active at the scene and providing emotional and psychological first aid to a number of people suffering from anxiety and shock.

Michael Rashid
United Hatzalah EMT

There is one thing I live by as an EMT – when a life is on the line, I do whatever it takes. I am from Jerusalem. I receive many alerts of emergencies in eastern Jerusalem and I always respond. I don’t see religion, race, or ethnic background as a reason to refrain from doing what is right. All I see is a person who needs help.

Even in these times, when it’s very dangerous to enter the eastern side of the city, and I am risking my own life, I still drive into the Arab neighborhoods, somewhat blinded by the will to help, but doing it in as safe a way as possible. I knew that the hour was early, and most people would be sleeping and that was to my advantage. After a quick discussion, Avi and I agreed to take the chance to save a life because after all, you miss all the chances to help others that you don’t dare to take.

- Shimon, United Hatzalah EMT

EMERGENCIES 3,000
United Hatzalah volunteers are responding to an average of 3,000 emergencies every day, an increase of 70% in call volume.

VOLUNTEERS 200
Over 200 volunteers have deployed from other parts of Israel to the south to support the towns and cities along the border.

CALLS PER DAY +4,500
Our National Dispatch Center is receiving 4,000-5,000 calls per day including emergency calls, general information calls in response to sirens, and requests for our Psychotrauma Unit to treat traumatized individuals.

CNN featured United Hatzalah as one of the organizations helping victims during the Israel-Palestinian conflict which has strained medical services and left families reeling.

In May 2021, the southern region of Israel has experienced a barrage of rockets. As the situation in southern Israel continues to escalate, our volunteers are deployed throughout the region to help save lives.
COVID-19 + VACCINE TRANSPORTS

June 26, 2021

We owe it to those who survived the greatest atrocity that mankind has ever known to provide whatever care and service for them so that we can make their lives a little bit easier. It is a mission that we are proud to undertake.

– Elie Beer

A national operation initiated by the Claims Conference (The Conference on Jewish Material Claims Against Germany) launched with a goal of making sure that all 20,000 homebound Holocaust survivors living in Israel are able to go to their local vaccination centers and receive their Covid-19 vaccine. The survivors are transported by United Hatzalah ambulances and receive care throughout the process as needed. The operation kicked off with the opening of a new dispatch center built by United Hatzalah and is staffed by ten United Hatzalah dispatch operators who make contact with each of the survivors and arrange special transport.

This vital service allows every homebound Holocaust survivor that is unable to physically arrive at the vaccination centers to receive the vaccine. We assist them both in arriving at the center and in speeding up the process. This will hopefully enable the survivor to once again see their family, their caretakers, and their friends, without worrying about contracting the virus.

To date, we have purchased 20,000+ Personal Protective Equipment kits and tens of thousands of gloves and masks to distribute to our volunteer medics across the country who are responding to calls day and night.

PERSONAL PROTECTIVE EQUIPMENT

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United Hatzalah receives certificate of commendation for efforts in combating Covid-19.

During the first lockdown, our volunteers, in addition to providing their routine medical assistance, undertook a massive effort to provide humanitarian assistance across the country, with a specific emphasis placed on helping the elderly, disabled, and ill.

Our volunteers began transporting those who contracted the disease from hospitals to the various Corona Hotels across the country. Following that, our volunteers played a major role in the national vaccination effort and vaccinated hundreds of thousands of residents and citizens in the various vaccination centers spread across Israel.

Each call answered by a dedicated United Hatzalah volunteer.

63,000 CALLS FOR HELP

8,000 CALLS IN A SINGLE DAY

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United Hatzalah held its annual fundraising streaming event, “Saving Lives Sunday” in solidarity and support of the volunteers comprising its first responding apparatus.

In support of its volunteers who were honored in a tribute to their tireless work, especially in reflection of their involvement in the recent tragic event in Israel.

The day of lifesaving is a perfect way for anyone to connect with United Hatzalah’s mission. We were delighted that the 24x24 campaign enabled so many new donors to be part of this partnership in saving lives.

- David Metzger, UK

“Since most events were canceled due to the pandemic, the virtual 5K was a great chance to still “come together” and contribute for an amazing organization. Together with our father, and a number of family members and friends, we created a team to honor “Morah Chaya”, our mother who passed away this year. We are so grateful for this opportunity and are extremely proud to have raised enough money to dedicate an e-bike. We can’t wait to join again next year!”

- Jason Jacobs, Bergenfield, NJ

**FUNDRAISING CAMPAIGNS**

- Saving Lives Sunday
- Day of Lifesaving
- Race To Save Lives

**Saving Lives Sunday**

$1.3 Million Raised

**Event**

24 x 24

Day of Lifesaving 24

**Race to Save Lives**

August 15, 2021

savelives5k.com

#RaceToSaveLives
Women’s Initiative

The aim of the Women’s Initiative of United Hatzalah is to bring together women of diverse ethnic and religious backgrounds who will work together to serve the health needs of the entire nation. We are a community of highly engaged women who are dedicated to supporting the life-saving work of our sisters in Israel.

The Women’s Initiative will save lives and ensure United Hatzalah continues to have resources to provide critical health care for all Israelis.

The women of the Women’s Initiative will raise over $1.8 million over the next year to support costs associated with launching new medic training courses and support the ongoing needs of the female medics of United Hatzalah.

The Women’s Initiative of United Hatzalah of Israel will build a global cohort of supporters who are empowering and supporting women in Israel.

Over the past 18 months, United Hatzalah has been available to help Israelis from all walks of life access the medical care they need. Our service has continued to innovate in spite of the challenges thrown at us.

Our focus now is to rebuild and secure our future. That means we need to invest in the fundamental building blocks of our organization - our volunteers.

With your help we can train more volunteers and save more lives.
How It Began:

Reports from our medics often indicated neglect as the reason for the death of elders. We set out to change this. Founded in 2012, United Hatzalah’s ‘Ten Kavod - Care with Dignity’ project is unique in its approach that it provides a cost-free dependable holistic social and medical solution for Holocaust Survivors and the general elderly population living at home. Through weekly home visits by trained volunteers, the program ensures that day-to-day needs are met, improves the emotional state of service users by alleviating loneliness, assists with maximization of benefits and maintains and improves health conditions of elderly patients living at home.

Meet Talia

A United Hatzalah Ten Kavod Volunteer

“How it is so important for us as a society to prevent these kinds of situations and give our seniors and veterans the respect that they deserve and the proper care that they have the right to receive. I am thankful to be a part of the Ten Kavod project which does exactly that.”

- Talia

Dispatching qualified midwives who are labor and delivery specialists greatly enhances the health and safety of the mother and baby and provides women with the best medical care possible.

“In the religious community, with births or, G-d forbid, miscarriages, it’s preferable to have a woman rather than a man. When you’re giving birth, you don’t want a guy sitting there. Maybe in the exact moment of treatment the woman doesn’t care, but the second before and after it’s not comfortable being around a man when one is so vulnerable.”

- Gitty Beer, Founder of the Women’s Division
FAMILY FIRST

Our popular four-hour ‘Family Safe’ CPR/First Aid course is designed to give each participant hands-on experience using life-like mannequins that approximate the responses of adult and child victims in need of treatment. Each training course accommodates up to 25 participants, ages 18 and older. The course syllabus covers CPR, Choking, Fever, Seizures, Sudden Crib Death Syndrome, Trauma (Wounds, Bruising, Fractures) and Burns.

PSYCHOTRAUMA UNIT

United Hatzalah’s Psychotrauma & Crisis Unit is unique because it provides psychological first aid in the initial minutes following a traumatic experience. We commit to arrive at the scene rapidly to support the trauma victims. The unit provides immediate stabilization and support during traumatic incidents and in their immediate aftermath.

Our job is to help those experiencing a traumatic situation process it and return to the present moment as soon as possible so that they can effectively function and cope with their tragedy.

- Avi Tenenbaum
Psychotrauma and Crisis Response Unit Director

10,000+ Israeli citizens trained each year to save lives.
DAY OF LIFESAVING

HOW IT WORKS:

On your chosen day your sponsorship will grant United Hatzalah of Israel’s dispatch center all the necessary tools to operate and guide our volunteers to get to any emergency in 3 minutes or less. Your generosity provides our volunteers with oxygen tanks, defibrillators, radios and more to respond to over 2,000 calls daily.

WHAT YOU RECEIVE:

Throughout the day you will receive live updates on emergency activities and when the day is over we will send you a detailed report of all emergency calls treated by our dedicated volunteers on your special day in a beautiful photo book to cherish forever.

WHAT IS A DAY OF LIFESAVING?

Make an anniversary, Bar or Bat Mitzva, yahrtzeit or another lifecycle event extra meaningful by sponsoring a Day of Lifesaving.

We have given Days of Lifesaving to honor those we cherish and received Days of Lifesaving on days we cherish. There is nothing more meaningful to give or receive.

– Amy & Harlan Korenvaes

HOSPITAL LIAISON

United Hatzalah’s Hospital ER Project rectifies the increasingly challenging situation in Israel’s overburdened emergency rooms by providing qualified volunteer medics to augment the work of ER medical teams, thereby relieving pressure and improving the level of care patients receive.

United Hatzalah volunteers providing aid to hospitals throughout Israel
Together, we are a force for good in a world that needs each and every one of us to help and support each other, especially in times of crisis.”

**Eli Beer**  
President and Founder of United Hatzalah

**United Hatzalah raises more than $18 Million at the gala event in Miami.**

The event was dedicated in honor of Adele and Dr. Joel Sandberg and Dr. Ari Ciment for their outstanding contribution and commitment to Israel and saving lives.

Sheryl Sandberg, Meta’s VP of Operations (Facebook) and their daughter, gave an emotional speech in honor of her parents. After her remarks, together with her fiancée Tom Bernthal, she donated $5 million to set up a women's medic unit bearing her parents’ names. While onstage, Sandberg called on the audience to double her contribution, a call that ultimately resulted in donations totaling over $18 million.

Her excitement was felt in the hall when businessman Moti Korf and his wife Adina, who live in Miami, donated $100,000 in honor of Dr. Ciment, who saved Korf’s life when she fell ill with Corona when the pandemic first broke out.

Also in attendance were the former U.S. Ambassador to Israel and his wife, David and Tammy Friedman, the Mayor of Miami-Dade County, Daniella Levine Cava, and Mark Gerson, the Chairman of United Hatzalah and Co-Founder of the Gerson-Lehrman Group.
EXPANDING OUR HEADQUARTERS

United Hatzalah is Israel’s largest national all-volunteer Emergency Medical Service response organization, saving thousands of lives each year.

The volume of distress calls at United Hatzalah grows daily reaching over 2,000 calls a day. We have reorganized and expanded into all space currently available to the organization.

HELP US EXPAND AND OFFER BETTER, FASTER RESPONSE TO EVERY EMERGENCY.

90 Seconds Average Response Time

Our Mission:
Expanding Israel’s largest national all-volunteer Emergency Medical Service response organization, saving thousands of lives each year.

Help us build six more floors of our current facility and help United Hatzalah be better prepared to save lives with in-house advanced training for volunteers. Our vision is to one day have a National Lifesaving Campus.

OUR LOCATION:
United Hatzalah’s National Headquarters is strategically located near Jerusalem’s City Entrance, String Bridge and Central Bus Station.

United Hatzalah Headquarters
78 Yirmiyahu Street, Jerusalem Israel
WHAT MAKES THE GIVING SOCIETIES MODEL IMPORTANT?

The United Hatzalah Giving Societies (UHGS) is a new initiative for donors who are willing to make an annual commitment to the organization. This will allow us to save lives and achieve long-term impact in medical emergency response, to respond in less than 90 seconds. The UHGS model allows people who are passionate about lifesaving work and who have shared values, to create lifelong bonds through specially created events and experiences at each giving level.

We expect that these societies will strengthen the consistency of support that United Hatzalah needs to do its lifesaving work, while building the bonds of partnership and friendship within the United Hatzalah family.

MEMBERSHIP BENEFITS:

Events: Each Giving Society will have special opportunities throughout the year for programs, events and briefings.

Gifts: During the year each giving society will have a different gift that is sent to every member of the society which will represent their life saving work.

UNITED HATZALAH LEGACY GIVING

Join us with a Legacy Gift to provide the fastest emergency medical first response to save lives. Be remembered forever by Friends of United Hatzalah of Israel with a gift in your will, trust, retirement account or life insurance policy.

MEMBERSHIP OPPORTUNITIES:

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By making an annual commitment you will be investing in the continued success of United Hatzalah, and in turn, you will be playing your part in saving lives each and every year.

To join Giving Societies or Legacy Giving, please email us at UHSocieties@israelrescue.org, or KimF@israelrescue.org

“Joining these Giving Societies is a direct way to save lives. Whether you save 7 lives, 720 lives or 4,000 lives a year, the impact of knowing you made it possible for that life to be saved and that family to remain intact, it will have such a profoundly good effect on your life that I guarantee you will come back to me and say - saving a life with United Hatzalah is the best thing your money can buy.”

-Amy Korenvaes, Board Development Chair
SAVING LIVES TOGETHER

YEAR IN REVIEW

MUSLIM AND JEWISH EMTS SAVE WOMAN’S LIFE IN ARAB VILLAGE

On Monday around 10:30 PM, a 50-year-old woman collapsed in her front yard in Ein Naqquba, an Israeli Arab village west of Jerusalem. Her children found her lying unresponsive on the ground and immediately called emergency services for help.

Samr Salama, a Muslim volunteer EMT for United Hatzalah, left his home and as soon as he got the notification, sped over on his ambucycle to be the first responder at the scene. Upon his arrival, Samr connected his defibrillator to the pulseless woman and began to perform chest compressions.

An intensive care ambulance arrived at the scene and the paramedic administered medications and fluids to the patient via an IV. The paramedic attached a heart monitor which showed that the patient’s pulse returned to a steady rhythm of. The team was relieved and excited that they had just witnessed a miracle.

“I would like to point out the incredible teamwork that took place between all of the EMS personnel at the scene,” Dovi said. “In general, I am always pleased that the United Hatzalah volunteers, and the patients that we treat, come from all different races and religions and that we work together as a team with no discrimination. It always feels good to go home for the night after saving a life.”

Samr Salama said after the incident: “This was one of the hardest resuscitations I’ve been a part of, but I’m just happy that the resuscitation went smoothly and that the woman is okay and I thank my fellow responders for joining me in saving her life.”

FOCUSING ON WHAT UNITES US AND NOT WHAT DIVIDES US

There was a terror attack in the Muslim quarter of the Old City of Jerusalem. A terrorist stabbed two police officers near the Ateret Kohanim yeshiva.

United Hatzalah volunteers rushed to the scene as fast as they could. Muslim ambucycle EMT Abid Bakir picked up Holon volunteer Eliyahu Chaim Maimon who is a yeshiva student in the Old City. The pair of volunteers rushed to the scene together to help save lives and treat the injured police officers.

Eli Beer spoke about the incident: “Both officers are in stable condition having sustained only moderate injuries. The officers were transported to Hadassah Har Hatzofim Hospital for further treatment and assessment. I want to thank these volunteers who heroically raced to the scene together with one goal in mind - to save lives, focusing on what unites us and not what divides us.”

WE WORK TOGETHER AS A TEAM WITH NO DISCRIMINATION

There is one thing I live by as an EMT – when a life is on the line, I do whatever it takes. I am from Jerusalem, I receive many alerts of emergencies in eastern Jerusalem and I always respond. I don’t see religion, race, or ethnic background as a reason to refrain from doing what is right. All I see is a person who needs help.

- Shimon

UH EMT after saving a Muslim man’s life
United Hatzalah of Israel is the largest independent, non-profit, fully volunteer Emergency Medical Service organization that provides the fastest and free emergency medical first response throughout Israel. United Hatzalah’s service is available to all people regardless of race, religion, or national origin. United Hatzalah has more than 6,200 volunteers around the country, available around the clock – 24 hours a day, 7 days a week, 365 days a year.

With the help of our unique GPS technology and our iconic ambucycles, our average response time is less than 3 minutes across the country and 90 seconds in metropolitan areas. Our mission is to arrive at the scene of medical emergencies as soon as possible and provide the patient with professional and appropriate medical aid until an ambulance arrives, resulting in many more lives saved.

2021 BUDGET $33,561,689:

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LET'S JOIN TOGETHER IN OUR LIFE-SAVING MISSION

Advanced Cardiac and Trauma Ambulance $180,000
ATV $92,000
Fully Equipped Ambucar $72,000
Premium Day Of Lifesaving $36,000
Ambucycle $36,000
Adopt a Team of Medics $26,000
Sponsor a Day of Lifesaving $18,000

Electric Bicycle $14,000
Adopt a Medic $9,600
Medic Bag $5,000
Defibrillator $2,500
Communication Device $1,800
Oxygen Tank $360

NEED HELP IN ISRAEL?
DIAL UH DISPATCH 1221

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Fax: +972-2-5002025
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israeloffice@israelrescue.org

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